



The Chatsworth

Occupant
10901 Santa Susanna
Chatsworth, Calif.

Grapevine

Bulk Mail
U.S. Postage
PAID
Chatsworth, Calif.
Permit No.5

DI 1-1822

May 5, 1960



**EXTRA PRIZE
AT DRAWING
THIS WEEK ONLY...
...JUST RIGHT
FOR MOTHER'S
DAY GIFT!!
READ CAREFULLY
the key words THEN
the limerick.....**

TWO small GOOFS this ad brings
TALKING of THINGS fit for kings
a double meaning will be seen
let's not forget to honor the queen

RULES OF THE GAME

1. All age groups are eligible to play. Simply know how to READ and SPELL....
2. Find "goof" or "goofs" in the advertising. Follow clues....
3. Telephone calls SHALLNOT BE ACCEPTED. Contestants must appear in person at the Grapevine office with their "discoveries"....
4. Only the Grapevine office has the winner tickets. Advertisers cannot give prizes without seeing these tickets....
5. Every reader may find the "goofs" and every reader can be a winner of prizes. Value of prizes to be given each week shall be major and minor. Remember FIRST COME - FIRST SERVE for the BIG PRIZES....
6. Advertisers and their immediate families, and Grapevine staff members and families may NOT collect prizes....
7. Winner tickets cannot be picked up until Friday noon following the Grapevine publication on Thursday. Contestant's early arrival before 12:00 noon does not gain any advantage....
8. Contestants must bring copy of Grapevine with "goof" circled or indicated. Keep YOUR discovery confidential!
9. All winners shall be announced each week.

PLEASE NOTE: Remember that you can come into town all week long to pick up your consolation prizes, following the Friday noon ruling. **THERE IS A PRIZE FOR EVERY READER WHO FINDS THE GOOF, REGARDLESS OF THE TIME OF WEEK.**

HEAD ON COLLISION

A head-on collision on Devonshire at Jordan Avenue Monday night sent the drivers of the cars to Northridge Hospital for emergency treatment.

Macks Naef, 58, of 22401 Plummer Street, was driving his '57 Buick west on Devonshire on the wrong side of the street, and struck Northridge resident Walter Borrud, 50, as he was travelling east. There were no passengers in either vehicle.

Naef was treated for abrasions on both knees and a cut lip. Borrud suffered a lacerated forehead, concussion, possible fractured ribs, and other lacerations.

ATTENTION CONTESTANTS

There will be an extra GRAND PRIZE given at this Friday's Golden Goof Contest to some alert contestant. A tape recording has been prepared by your mystery advertiser for the week and will be played in the Grapevine office shortly after noon. Listen attentively! If you are the first to guess the "gimmick" you will win Grand prize in addition to the many other regular prizes.

Last week's "goofs" were found in Shopping Cart Market ad -- "Rice Kripsies", "Bisquick Biscuits", and "Lifebuoy Soup".

(please turn to page 3)

DON'T LET THE CROWD FRIGHTEN YOU on Fridays at noon in front of the Grapevine office. Come and present your "goof" anyway! Because of the success of the contest and the Friday noon ruling, many will appear again this week -- but your chances of drawing a major prize are as good as your neighbor's -- You don't have to be first in line!!

JUDY WATSON (18) will be attending International Business Machines Key Punch School on Wilshire Blvd. for three weeks, in preparation for a summer position. In the Fall she will University of California at San Luis Obispo.

16½¢ PER MONTH

is what you pay for the LOCAL NEWS... for the TOWN advertising... and for extras like the GOLDEN GOOF contest. It's all delivered to YOUR mailbox. 4¢ per week. THE GRAPEVINE costs this office over 6¢ per week for printing and mailing... or 26¢ per month... \$3. 12 per year per reader. THE GRAPEVINE asks \$2.00 per year per reader which pays for the MAIL HANDLING charges. THE LOSS is being absorbed at WEST VALLEY LETTERS IN THE HOPE THAT EVENTUALLY THE GRAPEVINE CAN SUPPORT ITSELF. 12 months subscription cost \$2.00. **READER SERVICE MONTH**

**MOTHER
LOVES
CANDY** ●●

**Chatsworth
Pharmacy**

DI 1-3261

DEVONSHIRE

& TOPANGA CANYON

OPEN EVERY DAY 9:00 'til 9:00
FRIDAY UNTIL 10:00



ACCORDION INSTRUCTION

DI 1-0525...DI 3-0651



**RUBBER
STAMPS**

**BUSINESS
CARDS**

WEST VALLEY LETTERS

21708 DEVONSHIRE STREET
CHATSWORTH, CALIFORNIA

Fireplace Wood

SUMMER SALE

**KETCHUM'S
WOOD YARD**

DI 1-3561 DI 1-0976

Announcing

Rollers Relics

Authentic Antiques
from AMERICA, EU-
ROPE and ASIA.....
Decorator and collect-
or items...

ADULTS ARE
CORDIALLY INVITED
TO ATTEND

Coffee will be served

DI 1-1686
21719 DEVONSHIRE
Chatsworth

CONTEST continued from page 1...

FIRST PRIZE WINNER, Estella R. Cates, 10140 Owensmouth, \$10 worth of groceries.

SECOND PRIZE WINNER, Angie Brader, 9259 Topanga, \$7 worth of groceries.

THIRD PRIZE WINNER, Pat Ryan, 10460 Canoga Avenue, \$5 worth of groceries.

FOURTH PRIZE WINNER, Irmgard Bishop, \$3 worth of groceries.

FIFTH PRIZE WINNER, Penny Hoffman, 9924 Jovita.

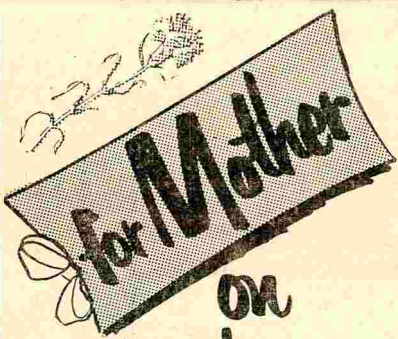
Special consolation gifts were awarded to over 100 contestants. The staff at Shopping Cart say they had as much fun participating in the contest as did the readers!

Mrs. J. V. GADDY (Carol Riley) who has been living with her parents the past few months awaiting the birth of her second child, welcomed a 6 lb. 10 oz. son Thursday morning at Northridge Hospital. Her husband is stationed in Texas with the U.S. Army.

IT'S A GIRL for Mr. and Mrs. Thomas Craig -- Patricia Jane was born on May 2 at Northridge Hospital. This makes three girls and two boys for the Craigs -- their fifth child. Patricia weighed 8 lbs. -- grandma Marjorie Craig must be mighty proud of her fine family!

The DEVONSHIRE DEMOCRATIC CLUB is proud to announce that Howard J. Green, Jr., has announced his candidacy for the L.A. County Central Democratic Committee.

Mr. Green is a native Californian and attended UCLA. He is a charter member of the Devonshire Democratic Club, and resides in Northridge with his wife and two children. He is a World War II veteran, and is now an ins. broker.



Dresses
Jewelry
Lingerie
Capri Sets
Summer Purses
Berkshire Hosiery

on her day



Blouses
\$2.98 up

Orlon Bulky
Sweaters
\$5.98 up

Gloves
\$1.00 up

Capris
\$2.98 up

Coordinates
 by Koret of Calif.
 Graff Sportswear



colleen's
of Chatsworth

21735 DEVONSHIRE **DI 1-2575**



Church Activities



"FOLKSONG FESTIVAL", starring Carl Ludlow, will be held at Chatsworth Methodist Church May 15 at 7:30 p.m. This event is sponsored by the Young Marrieds Sunday School Class with the proceeds going to the building fund. Refreshments will be served, baby sitter provided. Fun for all ages!

OUR LADY OF THE VALLEY Church in Canoga Park will be holding their May Festival May 14 and 15 -- a date to remember. Booths, games for young and old -- lovely gifts

FIRST BAPTIST CHURCH OF CHATSWORTH
10025 DeSoto Ave. Rev. Chas. T. Hughes
DI 1-2552/DI 4-8287 9 & 11 a.m., 7:30 p.m.

VALLEY VIEW BAPTIST CHURCH
21310 Nordhoff St. Rev. C. Leih
DI 1-2690 (Conservative)

CHAPEL IN THE CANYON CHRISTIAN CHURCH
9012 Topanga Canyon Dr. Lawrence E. White
DI 0-6888 11:00 a.m. & 7:00 p.m.

CONGREGATIONAL CHURCH OF CHATSWORTH
Mason and Lassen Sts. Rev. Donald W. Head
DI 9-2550/5-5210 9:30 & 11:00 a.m.

ST. MARTIN-IN-THE-FIELDS EPISCOPAL CHURCH
DI 8-1419 AND DAY SCHOOL
Rev. James R. Murray 7136 Winnetka Ave.

FIRST METHODIST CHURCH OF CHATSWORTH
10051 Topanga Canyon Rev. J. Wesley Neal
DI 8-1270 8:15 & 11:00 a.m.

HOLY SHEPHERD EV. LUTHERAN CHURCH
10347 Mason Avenue
10206 Hillview Ave. Rev. P. H. Fleischmann
DI 1-1774/1-1175 11:00 a.m.

COVENANT PRESBYTERIAN CHURCH
10209 DeSoto Ave. Rev. W. Edward Lyons
DI 8-8756 11 a.m., 7 p.m.

to buy -- help the Parish and have fun doing it.

Hot dogs from the Chuck Wagon, tacos that are the real thing. A ham dinner Sunday only at the Parish Hall -- you may get your tickets at the door, 1:30 to 7:00 for \$1.50 and 75¢.

Jim Durner, chef extraordinary, will prepare the meal for this month's MEN'S DINNER at the First Baptist Church, 6:30 p.m. this Friday evening. A movie on the Thor missile will also be

shown. Men of the community are invited to attend -- call Rev. Hughes at DI 4-8287 for reservations.

Members of the WESLEY FELLOWSHIP of the First Methodist Church enjoyed a joint fellowship with groups from Reseda and Encino recently, in Encino. Swimming and a barbecue supper preceded the evening meeting.

BY WAY OF THE CROSS



Elegance

. INEXPENSIVELY

Gifts FOR MOTHER

. That Always Please!

- COPPER • BRASS • GLASS • CRYSTAL •
- WOOD • IRON • CERAMICS • POTTERY •
- PAINTINGS • SCULPTURES •
- CONVERSATION PEICES •

ALWAYS THE UNUSUAL

Irresistibly  *Enchanting*

TREASURE HOUSE

21625 DEVONSHIRE ST.

D1 1 9008

WELCOME NEIGH



Round-up of Values

B-B

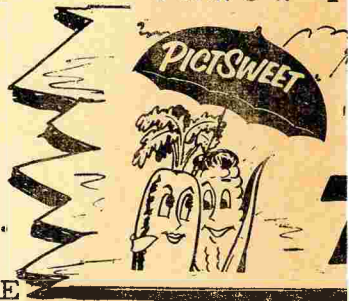
Bob... Barbara...
Formerly TOM THUR

TAKE A LOAD OF THESE
FOR YOUR CHUCKWAGON!

THROW T

HUNT'S PORK and BEANS
2 FOR 37¢

FRESH
CHICKEN
39¢ LB.
 CUT OR WHOLE



Purex BLEACH
 1/2 gallon **39¢**

THESE C
WITH FI

PUT YOUR BRAND ON THESE!
Johnson **FROZEN PIES 59¢**

Koppe
 GRAPE JA
 1 lb. 4 oz.

FRESH Ground **49¢**
Chuck LB.

BIG DEAL imitation

CAMPFIRE

HILLS BR

COFI

Vano **LIQUID STARCH 49¢** 1/2 Gal.

69

TRY BULLDOGGING THIS SPECIAL!

 400
 COUNT **4 FOR 1\$**

PICTSWEEET
 Orange
 6 FOR

We feature **FLAKEY PASTRY BAKERY GOODS** FR

ORS TO THE NEW

Mr-B

Bobby Oril
B HANDIMART

HIS ONE!

FROZEN

PEAS

FOR \$1

GOOD
APJACKS!

Kettle.

M 19¢

ICE MILK 39¢ 1/2 gallon

SPECIAL!

OTHERS

EE

¢ LB.

6OZ.
Juice

\$1.00

OPEN 7 a.m. to 11 p.m. daily

GRAB LEATHER!

KRAFT MIRACLE WHIP 39¢ QT.

CATTLE RUSTLERS SPECIAL!

VENUS COOKIES

4

FOR

\$1

ROPE YOURSELF
SOME OF THESE!

TABLE BRAND

BACON

49¢ LB.

BANQUET

Beef + Chicken

PIES

5 for \$1

FARMER
JOHN

Wieners 59¢ PKG.

GERBER

BABY FOOD

STRAINED

3 FOR

31¢



THROW YOUR SADDLE
ON THIS ONE!

PRICES

GIA NT TIDE

pkg.

69¢

EFFECTIVE
MAY 6-7-8.

WITH THIS COUPON

ESH AT 10 O'CLOCK EACH MORNING...SPECIAL ORDERS INVITED

SURPRISES

TO THRILL MOTHER!

KAY'S CHATSWORTH DEPT. STORE

21700 Devonshire

DI 1-3,904

WILL BE OPEN

Because of MOTHER'S DAY
Thursday, Friday and Saturday evenings

- | | | |
|------------|-----------------|----------------|
| Stoles | — — | • Coro jewelry |
| Sweaters | | • Handbags |
| Lingerie | | • Scarfs |
| Sportswear | • Hose | — — |
| | • Handkerchiefs | |



Each GIFT beautifully wrapped
with a PINK CARNATION

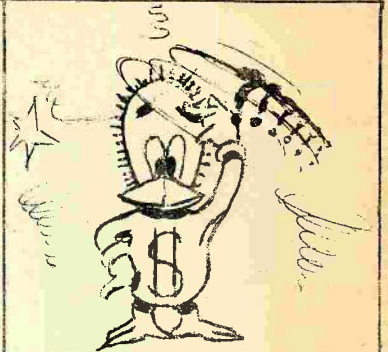
S & H GREEN STAMPS

Tuesday, May 10, 8:00 p.m., the CHATSWORTH CHAMBER OF COMMERCE is turning over its regular meeting night to a TOWN HALL type of meeting. You and your friends and neighbors are invited to attend this most important meeting, at which City Councilman Patrick D. McGee will be the speaker of the evening, discussing in detail the borough form of government and how it could affect us should we decide to adopt such a plan.

The minutes and most routine business normally carried out by the Chamber will be dispensed with to allow the most possible time to the speaker.

To PROPERTY OWNERS in Chatsworth: The land use map on display at Security Bank is a guide for future zoning. It does not change any existing zoning. Owners who wish to develop their property must apply for a change of zone and if granted complete all necessary improvements as required by the City. This normally includes streets, sidewalks, street lighting, and sewers. For further information contact your Chatsworth Chamber of Commerce, DI 1-2428.

ADMISSION FREE to Devonshire Downs Driving Club Trotting Exhibition May 8 and 15. Post time for the first race, 1:30 p.m.



dOn'T **YOU**

bE a GoOf !!

YOU CaN't wIn

If **YOU** GoOf
up **YOUR** iNsUrAnCe

SEE US

McKeeby & Co

INSURANCE BROKERS

21722 Devonshire

DI 1-1585



WITH

Janess

Trucking and Transfer

MOVING & STORAGE

9825 OWENSMOUTH

DI 1-1163



COUPON SPECIAL!
2-PC. BROILER PAN
 Provides drainage; liquids settle to bottom. Generous size. Broil 6 hamburgers at one time. Use also to bake or roast. Made of easy-to-clean aluminum. Limit, one. (211)

With This Coupon
77¢
 Reg. \$1.69

NAME _____
 ADDRESS _____

LAST CALL....

for all you bargain hunters! May 7th is the last day of our big "irha" Hardware Week Gold Key Values sale and you'll want to take advantage of all the bargains we're offering in famous name hardware and housewares.

ENTER NOW Be ready for your 4th of July Holiday Motor trip

WIN ONE OF 3 Beautiful Rambler American SUPER STATION WAGONS



This fully equipped 1960 Model can be yours, no jingles to write, nothing to buy, no strings attached.

ENTRY FORM
irha Hardware Week
 3 Rambler American
SUPER STATION WAGONS

CONTEST

No jingles to write • Nothing to buy
Just fill out this form

NAME _____
 ADDRESS _____
 CITY _____ STATE _____
 MY DEALER'S NAME _____

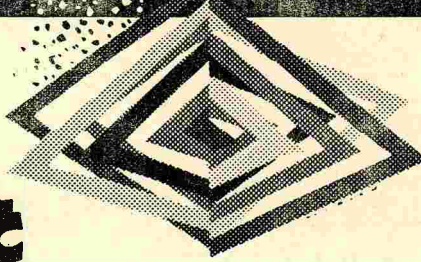
OVER 400 other merchandise prizes during *irha* Hardware Week—April 28—May 7.

Chatsworth Hardware

21920 Devonshire



SHOP MODERATE AND SAVE



SUN MAID
RAISENS 19¢

6 individual packs

SPRINGFIELD **2 FOR**
Peas 19¢
#303 can

Ore Ida **2 lb. bag**
FROZEN
TATER TOTS 49¢

PRODUCE

long green
Cucumbers 2 for 15¢

GARDEN FRESH
Carrots 2 BU. FOR 15¢

FANCY
BANANAS 2 LB 27¢

SUNSHINE
PEANUT BUTTER
CRUNCH

COOKIES 45¢

1 LB. BAG

DOLE
SLICED
Pineapple

39¢
#2½ can



Scottie
Facial Tissues
400 Count

Scotkin
Napkins Color



Scot Tissue
Bathroom Tissues

Scot towel
Reg.

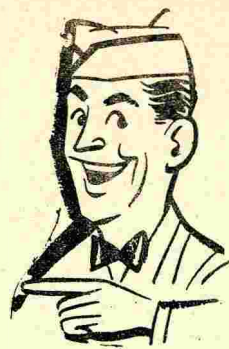
SHOPPING CART

21360 Devonshire, C

DI 1-



BOB WALSH CHOICE MEATS



DI 1-3277

PERSONAL SERVICE -NOT
SELF SERVICE !!

S 5 FOR \$1
es
nt

ed 7 FOR \$1

10 FOR \$1

5 FOR \$1

CHOICE BABY BEEF

LIVER

69¢ LB.

FARMER JOHN

BACON

59¢ LB.

EASTERN-FRESH-LEAN

Pork Cutlets

69¢ LB.

FRESH, LARGE

Frying Chickens 43¢ LB.

Whole or Cut Up

OSCAR MAYER LARGE

Bologna

55¢ LB.

SLICED TO ORDER

F A B
OFF LABEL)

65¢

ANT SIZE

Italian Link Sausage

"BOB'S OWN"

69¢ LB.

ART MARKET

hatsworth, California
110



WE DELIVER

Groceries and Meats
Minimum order of \$5.00
Orders must be in before 1:00
(No delivery on Sunday)

"Charm in a Nutshell" was the program topic of the CHATSWORTH JR. WOMANS CLUB meeting on Monday, May 2. Mrs. John Tuggle, home chairman, introduced Mildred Darby, resident director of the John Robert Powers School, Sherman Oaks, national authority on charm and fashion.

Officers for the coming year are Mmes. Wm. Darling, president; David Blair, 1st Vice Pres.; E. O. Bowers, Sec.; Robert Lukas, Treas. and Thomas Craig, Director of Philanthropy.

Installation of officers will take place on May 21 when club members honor their husbands with an "Escort Night".

Ten Chatsworth Juniors attended the Sierra-Cahuenga District fourth annual convention on April 29-30, held at the Miramar Hotel in Santa Monica.

Attending with the president, Mrs. Ross Dunton, were Mmes. William Darling, David Blair, E. O. Bowers, James Cicchi, Walter Coleman, Jack Geissinger, Robert Lukas, John Rodine, Jack Wray, Edmund Loritz, and Harold Sunde.

Chatsworth 5 & 10 Store

21704 Devonshire
DI 1-2155

Curtis Automotive Service

Brakes • Tuneup
Wheel Alignment
Automatic
Transmissions

10234 TOPANGA CANYON BLVD.
CHATSWORTH, CALIFORNIA

DI 1-1328 DI 1-9061

VIRGINIA LYNN'S Chatsworth Art Studio

Cleaning & Restoring
Art Supplies..Lessons
Picture Framing
Painting.... Prints

RENTALS

DI 1-3578


21820 DEVONSHIRE

Donald P. Journeaux BALLET CLASSES

Chats. Comm. Center
DI 1-3272

ALWARD'S STONY POINT

10854 Santa Susana

DI 1-2271 

Over 14 Years in Chats.

Chatsworth PLUMBING CO.

10238 Topanga Canyon

DI 1-1220

NEW WORK
REPAIR
REMODELLING

Odorless Perclor Dry Cleaning

PANTS

SKRTS



SLACKS

50¢

MEN'S

& SUITS

LADIES'

\$1

ALL WORKMANSHIP GUARANTEED

CHARLES' SUNSET CLEANERS

Near Golden Bull Restaurant

21623 Devonshire

DI 1-1777